

कार्यालय मुख्य निर्वाचन पदाधिकारी
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क्रमांक 55/लो.स. 2019/एमसीसी/निर्देश/2556
प्रति,

भोपाल, दिनांक 21-02-2019

कलेक्टर एवं
जिला निर्वाचन अधिकारी
समस्त (म.प्र.)

विषय:- भवनों/सिविल ढांचे जो कि सार्वजनिक उपक्रम के स्वामित्व में है, उन पर राजनैतिक विज्ञापन करने बावत्।

संदर्भ:- भारत निर्वाचन आयोग का पत्र क्रमांक 437/6/INST/2015-CCS
दिनांक 29.12.2015

कृपया संदर्भित पत्र के अवलोकन करने का कष्ट करें जिसमें भवनों/सिविल ढांचे जो कि सार्वजनिक उपक्रम के स्वामित्व में है, उन पर राजनैतिक विज्ञापन के उपयोग में लाने के संबंध में निर्देश दिए गए हैं। पत्र की प्रतिलिपि आपके जिले में स्थित समस्त सार्वजनिक उपक्रम इकाईयों को उपलब्ध कराकर निर्देशों का पालन कराना सुनिश्चित करें।

संलग्न:- आयोग के निर्देश।

(अरूण कुमार तोमर)
अपर मुख्य निर्वाचन पदाधिकारी
मध्यप्रदेश

क्रमांक 55/लो.स. 2019/एमसीसी/निर्देश/2557
प्रतिलिपि:-

भोपाल, दिनांक 21-02-2019

1. अपर मुख्य सचिव, मध्यप्रदेश शासन, सामान्य प्रशासन विभाग, मंत्रालय, वल्लभ भवन भोपाल की ओर सूचनार्थ। कृपया विभागों से आयोग के निर्देशों का पालन सुनिश्चित कराने का कष्ट करें।
2. प्रबंध संचालक, सार्वजनिक उपक्रम (समस्त मध्यप्रदेश) की ओर सूचनार्थ एवं आवश्यक कार्यवाही हेतु प्रेषित।

(अरूण कुमार तोमर)
अपर मुख्य निर्वाचन पदाधिकारी
मध्यप्रदेश

INSTRUCTION Sl. No. 21

Election Commission's letter No.437/6/INST/2015-CCS dated 29.12.2015 addressed to Cabinet Secretary, Chief Secretaries, and CEOs of all the States and UTs.

Subject: Banning use of building/civil structures owned by Public Sector Undertakings(PSUs) for political advertisement during period of Model Code of Conduct - regarding.

I am directed to invite a reference to the Commission's circular letter No.3/7/2008-JS-II, dated 7th October, 2008(Enclosure of Instruction Sl.No.22), wherein it has, inter alia, directed that there shall be no display of election posters, hoardings, banners, etc., in any Government premises or civil structures. It has come to the notice of the Commission that political parties have been displaying/pasting their posters, banners, etc., at the buildings/civil structures and/or premises owned by the Govt. and Public Sector Undertakings (PSUs) during election periods as part of their election campaign. It is clarified that buildings and premises of PSUs shall also be treated at par with Govt. premises for the purpose of displaying political ads during election period. The Commission has directed that no political advertisements shall be displayed/pasted at the buildings/civil structures owned by Public Sector Undertakings (PSUs) or in their premises during the period Model Code of Conduct is in force.

In case there is no specific provision in the by-laws of PSUs or in their agreements with the advertisement agencies to whom they let out space for advertisement for prohibiting display of political advertisement, PSUs may be instructed to add a para in their commercial agreements with commercial agencies/companies while providing space on lease to the advertisement agency for placing commercial advertisements that *"No political advertisement shall be displayed/pasted at the space provided on lease for commercial advertisement like airports, railway stations, Inter State/Local Bus Stands, Govt. transportation post offices, Government hospitals/dispensaries etc. (except on main highways, main roads etc.) during the period of Model Code of Conduct. If there is any political advertisement in the provided space, the same shall be removed immediately on enforcement of the Model Code of Conduct."*

It is requested that appropriate instructions be issued to all concerned to ensure that the above directions are complied with and to ensure that instances of display of political advertisements in any form do not occur in the premises of PSUs in any election in future.

