

कार्यालय मुख्य निर्वाचन पदाधिकारी, मध्यप्रदेश
17 अरेरा हिल्स भोपाल (म.प्र.)

Telephone- 2550488, 2550446, 2553305, 2551282 Fax- 0755&4938889

E-Mail : chiefelectoralofficermp@gmail.com website: www.ceomadhyapradesh.nic.in

Post Box No.1164

क्रमांक 55/लो.स.-2019/एमसीसी/निर्देश/2555 भोपाल, दिनांक 21-02-2019
प्रति,

कलेक्टर एवं
जिला निर्वाचन अधिकारी,
समस्त, (म.प्र.)

विषय:- भारत निर्वाचन आयोग द्वारा होर्डिंग्स, फ्लेक्स, बोर्ड, विज्ञापन इत्यादि के संबंध में निर्देश बावत।

संदर्भ:- भारत निर्वाचन आयोग का पत्र क्रमांक No-4/LET/ECI/FUNC/JUD/SDR/
2016 दिनांक 25-07-2016

विषयांतर्गत कृपया भारत निर्वाचन आयोग से प्राप्त पत्र दिनांक 25-07-2016 का अवलोकन करने का कष्ट करें (छायाप्रति संलग्न), जिसमें स्पष्ट किया गया है कि होर्डिंग्स, फ्लेक्स बोर्ड इत्यादि जिसमें कोई भी चुनाव संबंधित विज्ञापन शामिल है, लोक प्रतिनिधित्व अधिनियम 1951 की धारा 127 ए में उल्लेखित पोस्टर के अर्थ में माना जाना चाहिए।

अतः फ्लेक्स/होर्डिंग पर चुनाव संबंधी विज्ञापन में भी प्रकाशक/निर्माता के नाम और पते देने की अनिवार्यता रहेगी। ऐसी सामग्रियों के मामले में चाहे सार्वजनिक स्थान पर हों या निजी परिसर में, संबंधित पार्टी/उम्मीदवार को पत्र के साथ संलग्न प्रारूप के अनुसार फ्लेक्स बोर्ड इत्यादि की जानकारी रिटर्निंग अधिकारी को देना होगी। तदनुसार कार्यवाही करना सुनिश्चित करें।

संलग्न:- उपरोक्तानुसार

(अरुण कुमार तामर)
अपर मुख्य निर्वाचन पदाधिकारी
मध्यप्रदेश



ELECTION COMMISSION OF INDIA

Nirvachan Sadan, Ashok Road, New Delhi-110 001

No. 4/LET/ECI/FUNC/JUD/SDR/2016

Dated: 25th July, 2016

To,

The Chief Electoral Officers
of all States & Union Territories.

Sub: - Restriction on the printing on pamphlets posters etc.-clarification.

Sir/Madam:

I am directed to invite your attention to the Commission's letters No. 3/9/2004/J.S.II dated 24th August, 2004 and no. 3/9/2007/J.S.II dated 16-10-2007 (Copies enclosed) regarding the provisions of section 127A of Representation of the People Act, 1951 in the matter of printing and publication of election pamphlets, posters, etc.

2. Sub-Section (1) of Section 127A provides that no person shall print or publish or cause to be printed or published, any election pamphlet or poster which does not bear on its face the names and addresses of the printer and publisher. The other requirements to be fulfilled in this connection have been given in sub-section (2) thereof.

3. Clarification has been sought as to whether hoardings, Flex board, etc. on election matter would be covered under Section 127A. It is clarified that hoardings, flex board, etc. containing any election related advertisement have to be treated as coming within the meaning of 'poster' mentioned in Section 127A. The requirement for giving the name and address of the publisher should be followed in the case of hoarding, flex board, etc., including on hoardings of photos of party leaders.

4. As regards the provisions of sub-section (2) of Section 127A, attention is invited to the directions in the Commission letter no 3/7/2008/J.S.II dated 7th October, 2008. As per the said directions, in the case of hoardings, flex board, etc. prior permission is required to be obtained from the owner of the property before displaying them. In the case of such materials whether in public place or in private premises, the party/candidate concerned has to give information to the Returning Officer as per the format attached with the said letter dated 7th October, 2008 along with two photographs of such hoarding/flex boards (copy of format enclosed herewith for ready reference).

The above clarification may be conveyed to all DEOs/ROs and others concerned.

This may also be brought to the notice of all political parties in the State/UT.

Yours faithfully,


(ANUJ JAIPURIAR)
SECRETARY



Annexure-2

Statement showing the details of wall-writings / posters / hoardings / banners, etc. displayed by Shri / Smt. / Ms. _____, contesting candidate in _____ Parliamentary Constituency / Assembly Constituency

Name of the Village / Town / Locality _____

S.No.	Name and address of the owner of the private property from whom written permission has been obtained	Details of Wall - Writing or Hoardings or Banners or Poster (Size of wall writing/ hoarding / banner / poster shall be indicated)	Expenditure incurred or likely to be incurred on the wall-writing / hoarding / banner / posters, etc. (Rs.)
			Total

